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1. Organizational Profile

Redbridge TV & Film Production is one of Vietnam's leading media production companies, based in Hanoi. Backed by over twenty-five years of experience, the company has been engaged by leading organizations to provide a range of production services that has earned it a strong reputation both locally and internationally.

Media networks and film producers have come to rely on the company's expertise in providing not only the highest standards of film equipment and experienced crew and talents, but also the knowledge, network and resources to research and conceptualize original film concepts, and to secure unique locations and characters in Vietnam. Recent clients include the Discovery Channel, BBC channel 4, Caritas Switzerland and the World Population Foundation (WPF), UNICEF, UNDP (Global Compact Network), CECAD, to name just a few.

Please feel free to review our website at: www.redbridgevn.com

2. Management Overview

Redbridge was established by Artist of Merit (NSUT) Mrs. Dang Tu Mai and managed by Mrs. Ha Thuc Van. Mrs. Van, who has an MA degree in International Management from the University of London's College of Queen Mary, is the company's Managing Director and is actively engaged with all aspects of the company's assignments.

Her team of local and foreign staff has experience working within the demanding requirements of international media companies. The key to the company's success has been its ability to create networks of highly skilled and reliable directors, camera operators, sound recordists, editors, animators, data loaders, boom operators, and lighting specialists. Earning a lot of experiences from our main partner, we are proud as leading documentary filmmakers to the international broadcast.

Recent projects and clients

Redbridge has served as the producer and local production manager for a number of Vietnamese and foreign documentaries and information films, including:

2017 The training seminar "JICA meeting group", NHK International

2016 Shooting PB Nation in Hennessy Artist 2016, Eye Creative Group LTD

2016 "Where in the world", Evans Woolfe Media

- 2016 “Fefel Varona – Three Paths to Remembrance” , PRODUCCIONES CABEZA
- 2016 Organising “Talent Campus” in the 4th Hanoi International Film Festival, HANIFF 2016.
- 2016 “DIRECT TALK”, International Programs, NHK Enterprises INC
- 2016 Heineken Event in Hochiminh, Vietnam
- 2016 Manulife in Vietnam, Eye Creative Group LTD
- 2016 Viettel, Vietnam Military Telecommunications Group – “Connecting the third world”, filming in Vietnam, Mozambique and Tanzania
- 2016 Dead Set On Life – VICE Canada
- 2015 Liquid Skybar - Renaissance Riverside Hotel Saigon
- 2015 Projects to promote ethnic women in remote areas of Vietnam, Australian Embassy
- 2015 Thailand Day – Royal Thailand Embassy
- 2015 International Day of the Girls – US Embassy
- 2015 Dance to Connect – Battery Dance Company – US Embassy
- 2015 EducationUSA Fair – US Consulate General - HCMC
- 2015 NHK – Japan “ Young Mother On Vai Thai Peak” Co-production
- 2015 Ruamsmai Big Band Concert for the 83th Anniversary of Her Majesty Queen Sirikitof Thailand Academic Affairs Department- Thailand
- 2015 The work of the European Trade Policy and Investment Support Project (EU-MUTRAP) and other EU trade-related assistance to Viet Nam, EU Delegation
- 2015 Story of Quang Tri’s Heros – Mr. Adam Jacobi Moller
- 2015 KASIKORNBANK Advertisement – Thailand
- 2015 Thailand culture weekend story – Royal Thailand Embassy
- 2015 Climate change story in Vietnam – Oxfam Global
- 2015 Eyes on Ho Chi Minh – The Global Fund – Switzerland
- 2015 Constitution of America – American center of US Embassy – Hanoi
- 2015 OGC Launch – Rhino Horn – American center of US Embassy – Hanoi
- 2014 Talent Campus, The Third Hanoi International Film Festival HANIFF, Vietnam
- 2014 Hanoi Pitching Film Workshop, Vietnam
- 2014 Tasty travel, Muslim chef
- 2014 Improved household Food Security and Nutrition through Enhanced Homestead Food
Production in Son La province, Vietnam, HKI
- 2014 Integrating private optic shops into HKI’s ChildSight® program to improve

school-based vision services in Kon Tum Province, Vietnam, HKI

2014 Make it in Germany, GIZ

2014 I made it - Ho Chi Anh (Vietnam)

2014 Asian Nourishing Rice, Sheunik Sdn Bhd, Malaysia

2014 Dangerously love, FINAS, Malaysia – FEATURE FILM

2013 Don't Drive Here, Discovery Canada

2013 VICE, HBO

2013 The Coffee Trail, BBC

2013 Mighty Ships, Discovery Canada

2013 Climate Resilience Learning Exchange, ISET

2013 Atlantic Philanthropies and Community Health Staff

2013 International Workshop on Medicine, Asia Works, Thailand

2013 Implementing Bilingual Education: Pedagogy and Management, University of Cambridge, UK

2013 Laguna Lang Co Triathlon Vietnam – Fox international Channel, Singapore

2013 Jimmy Pham's life story, KBS, Korea

2012 Vietnam Shooting, Elle Magazine, U.S.A

2012 Bobby Chinn's Saigon Saga, Discovery Asia

2012 Education for Reproductive and Sexual Health – Phase 3, WPF, Vietnam

2012 Talent Campus, The Second Hanoi International Film Festival HANIFF, Vietnam

2012 Visit of President of European Council to Vietnam, AFP, France

2012 New Vision for Agriculture Initiatives, World Economic Forum, LonelyLeap, UK

2012 Heineken Passport, Firecracker Films, UK

2012 Improving Children's Vision and Potential, Helen Keller International, Vietnam

2012 Iranian Carpet Exhibition, Vietnam

2012 War Stories in Vietnam, Luna Blue Films, Belgium

2012 Story of Dreams, Worldwide Stories, Cambodia

2012 Mother-tongue Based Bilingual Education, Save the Children, Vietnam

2012 50 years of Development, Hanoi Urban Planning Institute, Hanoi, Vietnam

2012 6th CAMA Festival, American Club, Vietnam

2012 Filming BIG BANG in Soundfest Vietnam 2012, Discovery Asia, Bang Singapore Pte Ltd

2012 Ho Chi Minh Trail, "World's Most Dangerous Roads", BBC2, UK

2012 Climate Change and Northern Mountainous Ethnic Minorities, CARE Vietnam

2012 100 Ways to School, Episode in Laos, Gemini Production, Germany

2012 Report for Learning World Channel, EURONEWS

2011 Invite Mr. Wright, Vietnam, DISCOVERY ASIA

2011 Asian Cities Climate Change Resilience Network, Danang, VN (Rockefeller Foundation),

2011 Improving Maternal and Neonatal Health Services, UNICEF

2011 Executive Master Chefs, CANCHAM

2011 Discovery and Re-discovery of the Muong culture through education, CECAD

2011 The tree workers case, INTER/AKTION GmbH (German)

2011 Public markets in the corporate city, (Globalization Research Center, University of Hawaii, USA)

2010 Dancing in the Park (Globalization Research Center, University of Hawaii)

2010 Sustaining Development (VCCI and UNDP, VN)

2010 Education for Sexual Health (World Population Foundation, VN)

2010 Infomercial for DMC, a division of PetroVietnam (PetroVietnam, VN)

2010 Asset-based Development in Rural Vietnam (Caritas Switzerland, VN)

2010 Ana Tzarev: A Gift for Hanoi's Millennium (Ana Tzarev Gallery, USA)

2010 Peddlers of Asia, Hanoi episode (Screenbox, S'pore)

2009 Poverty Reduction in Lao Cai Province (UCODEP, IT)

2009-10 First Time Filmmakers Vietnam (DISCOVERY CHANNEL)

2009 Teaching the Vietnam War (Evans Woolfe Media, BBC Channel 4)

2009 Photo Contest "Hanoi an Open Space", Vietnam

2008 Lonely Planet Bluelist (Beach House Productions, S'pore)

2008 The Real, Hanoi Segment (Uproar Productions, BBC Channel)

2007 Pursuits (Sitting in Pictures, S'pore)

2007 Food Chain (Keo Films for Channel 4, UK)

2007 Challenging Heaven (feature film, USA)

2007 Pacific Screen Awards, Vietnam Segment (Grub-house Pictures, AUS)

2007 Bizarre Foods with Andrew Zimmern (DISCOVERY – TRAVEL & LIVING)

2006 World Café Asia (DISCOVERY CHANNEL – TRAVEL & LIVING)

2006 APEC Summit, fixer for US Media Pool (Fox, CBS, CNN and ABC, Hanoi)

Example of Related Documentary

Dancing in the Park (Globalization Research Center, University of Hawaii, USA)

<http://hanoi.org.vn/publiccity/>

Dancing in the Park was developed following a request by the Globalization Research Center at the University of Hawaii to make a film that would portray the positive qualities of life in Hanoi.

The project was presented to Redbridge in academic terms, as a film about the issue of public space, in general. Redbridge staff worked with the client to focus this idea into a film that placed Reunification Park, the city's main public park, and a small group of activists, in the center. Thousands of city residents come to the park daily to dance, exercise, play sports, fish, and relax in this oasis of greenery. Despite this, the park has been under increasing threat as the price of land in the city center has skyrocketed and the remaining large sites for shopping centers and hotels have been developed.

The film begins by establishing Hanoi as a city whose residents live a very public life in its markets, streets, sidewalks and parks. It then turns to the issues surrounding the park and its uses. Park users and activists who guide them through the park lead viewers into the issues.

Improving Maternal and Neonatal Health Services, UNICEF

<http://www.mediafire.com/download.php?h9225uxj2a7z9ak>

This film is the story about the maternal, neonatal, child and reproductive health needs of vulnerable women and children in Viet Nam; It creates a visually compelling, informative and culturally sensitive documentary film centered on vulnerable children, their caregivers and health workers, highlighting their struggles to overcome enormous difficulties within specific regional, ethnic and family contexts, with respect to maternal, neonatal, child and reproductive health issues (including nutrition, water and sanitation).

Corporate Social Responsibility in Vietnam,(VCCI and UNDP, VN)

[www.youtube.com/corporate social responsibility](http://www.youtube.com/corporate-social-responsibility)

This film details the work of the Vietnam Chamber of Commerce and Industry, through the Global Compact Network funded by UNDP, to encourage corporate social responsibility and sustainable development. The film follows four main characters, a manufacturer of bamboo and rattan products, a producer of food products for the domestic market, a corporate compliance specialist, and an expert and leader within VCCI. Each of these characters presents a particular perspective on the issue. They present their experiences with corporate social responsibility as an upward spiral where increasing concern for the health, safety and welfare of customers and employees, respect for the environment, and refusal to pay bribes and kickbacks leads to increased productivity, consumer retention, contracts and profits. A failure to take notice of these factors, on the other hand, leads to stagnation and decline as companies attempt to compete only on the basis of price, rather than differentiate themselves

in multiple ways. In order to increase the acceptance of this film by other businesses in Vietnam, the characters in this film and the companies they represent are all Vietnamese.

Asian Cities Climate Change Resilience Network (Rockefeller Foundation)

<http://www.mediafire.com/download.php?vqa3my617muu0ot>

Here is the film to explore issues of the impact of climate change and rapid urbanization Vietnam in general and in Danang in particular. This will highlight the experiences of our work under the Asian Cities Climate Change Resilience Network, of which Vietnam is a key priority country. Through the film, human stories and anecdotes from vulnerable groups of women, and other ordinary people will highlight their struggles and their needs in terms of coping with the impacts resulted from climate change and rapid urbanization. The film will be used as a tool to increase awareness of the challenges faces by cities in the context of climate change and to call for greater financial and professional supports to address these challenges.